

Midway Elementary PTO



Community Sponsorship Opportunities

The Midway Elementary PTO is currently looking for community sponsors to support 2023 – 2024 school initiatives. As you may know, the PTO’s top priority is to raise money on behalf of the school. Community contributions have always been critical to the success of Midway Elementary fundraising events. ***It is impossible for us to do what we do without sponsors like you!***

Why should you consider being a community sponsor? Yes, your donation is tax deductible. More importantly, it provides you an opportunity to advertise your business to the over 550 families, as well as our incredible staff, that make up the Midway family. This is an incredible opportunity to show support for your community.

What will your donation support? Our community sponsors help us raise the money to support a wide variety of events, supplies and purchases including:

- Fall Festival
- Staff Appreciation Week
- International Festival
- Picnic Tables & Benches
- Movie Night on the Playground
- Mustang Trot
- Teacher Classroom Grants
- Young Authors Books
- Fun with My Son
- Dance with My Daughter
- Playground Sunshade
- *And more!!!*

Sponsorship Levels:

	Midway Philanthropist (\$2500)	Platinum Sponsor (\$1000)	Gold Sponsor (\$750)	Silver Sponsor (\$500)	Bronze Sponsor (\$250)
Philanthropist Recognition*	✓				
Logo Signage at all Events	✓	✓			
PTO Newsletter ½ Page Ad	✓	✓			
Student Carline Signage with logo	✓	✓	✓	✓	✓
PTO Newsletter Sponsor Listing	✓	✓	✓	✓	✓
PTO Website “Thank You Sponsors”	✓	✓	✓	✓	✓
Facebook “Shout Out”	✓	✓	✓	✓	✓
Event Marketing Tables or Participation (you pick the events)	3 Events – Marketing Materials or Participation	3 Events – Marketing Materials or Participation	Marketing Materials Only - distributed at 2 Events	Marketing Materials only - distributed at 1 event	Swag Distribution at 1 event

*Midway Philanthropists will work directly with Midway PTO and School Leadership on a specific school initiative and have a designed sign or plaque with company or family name recognizing them as the lead contributor for the donation to the school.

In-Kind Donations | Staff Breakfast – Break – Lunch Event (\$150+): In addition to the monetary sponsorship opportunities above, you can choose to make an in-kind donation or support a Staff Breakfast – Coffee Break – Lunch event!

- In-Kind donations equal to or greater than the sponsorships above earn the equivalent sponsor benefits.
- In-Kind Donations or Staff Breakfast – Break – Lunch donations under \$250 will earn a PTO Social Media Post, Website Announcement and Newsletter Listing.

Visit us at: www.midwaypto.org



We are excited for the opportunity to partner with you and hope you will participate in our upcoming events. If you have any questions about supporting us this year, or **to pay by credit card** please contact **Jennifer Spees** via email at jennifer.vire@gmail.com or phone at **207-776-8939**. On behalf of the Midway Elementary PTO family, we thank you in advance for your consideration and support!

Community Sponsorship Form

I/My Company would like to become a **Sponsor** for **Midway Elementary PTO** (Tax ID Number / EIN: 82-1612771).

Name: _____ Business Name: _____

Address: _____ City: _____ Zip: _____

Brief business description: _____

Phone: _____ Email: _____

I/My company would like to sponsor this specific event/purchase: _____

Sponsorship Level (Please Circle Selected Level)

Philanthropist (\$2500)

Platinum (\$1000)

Gold (\$750)

Silver (\$500)

Bronze (\$250)

In-Kind Donation

Staff Breakfast – Break - Lunch

___ I have enclosed a check payment for my level, made payable to **Midway Elementary PTO**.

___ I will pay by credit card by contacting Jennifer Spees at jennifer.vire@gmail.com or 207-776-8939.

*** Please send 3-5 sentence ad copy and company logo in JPG format to Jennifer Spees at jennifer.vire@gmail.com. ***

Completed forms & check payments can be mailed to:

To Pay Online with a Credit Card:

**Midway Elementary PTO
4805 Atlanta Highway
Alpharetta, GA 30004
ATTN: Jennifer Spees**



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